



GO TO STAR

Israel: business tour
for women

19 – 23 MARCH

2023



For Whom this trip?

For active women who are looking for new ways to develop both their careers and themselves

We designed the program in partnership with experts of international business education. It is a continuation of practices that focus on the development of leadership and management skills of trip participants.

We will meet informally with women who have achieved success in business, politics, arts and other fields, serve as inspiring examples and can share experiences of overcoming difficulties and achieving success.





Our Speakers



Sheri Arison

The richest woman in Israel
and a renowned
philanthropist



Tal Kelner

Technical Programmer
Manager at Meta



Ronit Levavi Morad

Colonel in the Israeli
Defense Forces



Orly Carmon

ORCA founder



Anya Bukstein

Theatre and Film Actress



Ayelet Razin-Bet-Or

Advisor to the head Prime
Minister of Israel



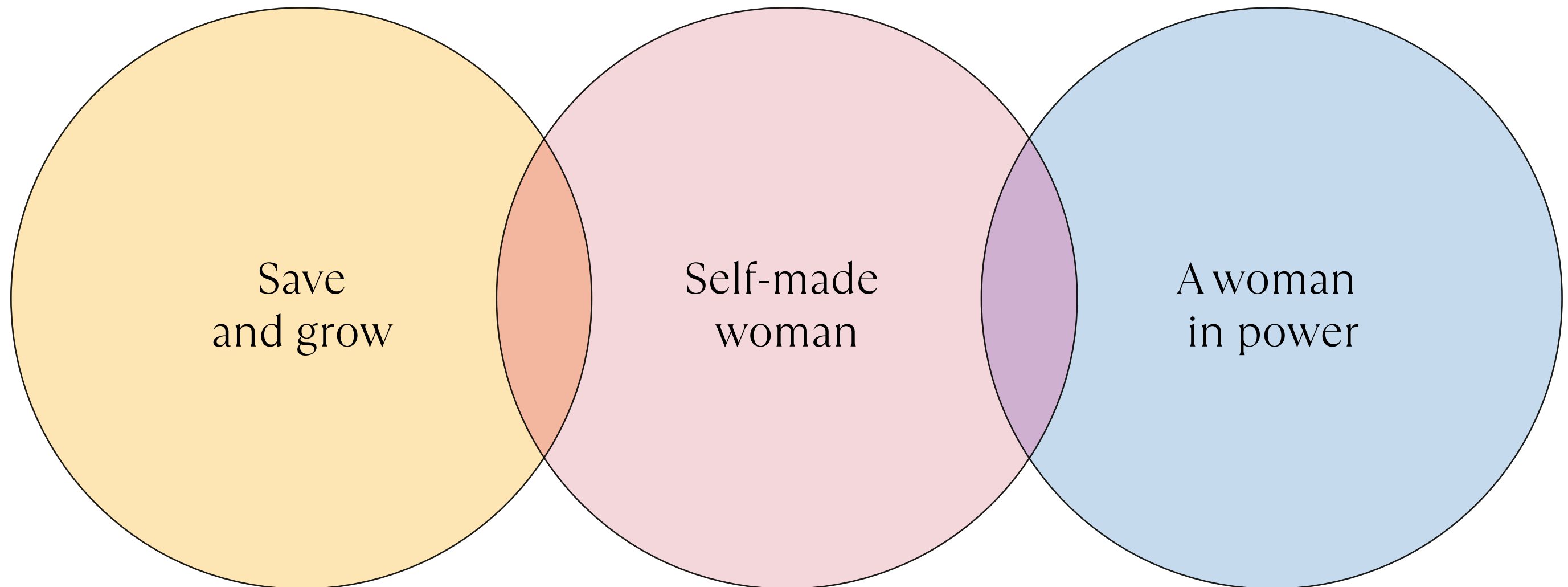
Ilana Gur

Sculptor, Gallerist

The list of speakers on the program can be adjusted.



We saw several role models
in describing the path to success of our heroines





Save and grow

Sheri Arison

Sheri inherited assets from her father and multiplied them. But she has achieved success not only in business: she is a philanthropist, an environmentalist, a writer, a mother of four children and grandmother of seven. Business for the entrepreneur is primarily a way to change the world for the better. For example, she founded the international company Miya, which develops new methods of efficient use of water resources so that there would be more clean water in the world.



Sheri Arison

The richest woman in Israel and a renowned philanthropist

Self-made woman

Orly Carmon

Orly was prompted to create ORCA by her life experience: her husband was offered a good job in Canada and the family emigrated. In her homeland, Orly left a highly paid job: she was the director of a high-tech company. In Toronto, she had to start from scratch, adapt to a different culture. Orly became an active member of the Jewish community, met with more than 70 leaders of Israeli Jewish communities around the world and created a business club for women and men.



Orly Carmon

ORCA founder

A woman in power

Ayelet Razin-Bet-Or

Ayelet has 15 years of experience at the intersection of law and society, she knows how to collaborate with different social institutions and cultures to help social and national goals. The political activist has promoted bills that help women and socially vulnerable segments of the population, and acted as mediator between the state and nongovernmental organizations. Her talent is motivating people, finding common ground and building dialogue.



Ayelet Razin-Bet-Or

Advisor to the head Prime Minister of Israel





NAAMAT

The abbreviation NAAMAT is translated from Hebrew as "Working women volunteers". It's not the most modern name, but the organization was founded back in 1921. Now it is the largest women's movement in the state with hundreds of branches, uniting 800 thousand women of different nationalities. NAAMAT is closely associated with the Zionist movement, and its affiliated organizations, including those in the United States, are part of the World Zionist organization.



ORCA

An international organization unites Israeli women who own businesses or in leadership positions, all over the world. It is a unique community that enhances networking opportunities for Israeli women and helps them advance their businesses and break through the glass ceiling. ORCA's mission is to help women grow and develop as professionals, business owners and individuals. The organization unites 55 countries and more than 35,000 companies.



Forum Dvorah

A non-profit nongovernmental Dvorah focuses on women in foreign policy and national security agencies, especially in the Israel Defense Forces. It fights to ensure women representation in key leadership fields, and believes that a women's approach will help to strengthen Israel's national security. The organization exists outside of political parties and religious movements.



Tour program

March 19 - 23



A meeting with all of the above speakers in an informal setting



Ilana's Gur Gallery
visiting



Visiting organizations
and getting to know with
their owners

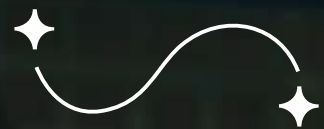


A visit to the theater, a concert,
a wine tasting, a conversation with
an astrologer and many more
cultural surprises



Ilana Gur Museum in Jaffa

The old art museum building, which in the 18th century served as a shelter for pilgrims, is located on a hill in old Jaffa overlooking the Mediterranean Sea and is considered a work of art in its own right. The museum itself, which is also the home of sculptor and designer Ilana Gur, was opened in 1995 and the exhibition consists of the founder's works and her collection - more than 600 works by artists from Israel and other countries. Ilana managed to create an unusual concept: sculptures, paintings and installations are not seen as a string of objects on a white background, but are all integrated into the environment, connected to each other and taking on new soundings and meanings.



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